



TEMECULA HALF MARATHON & 5K

**SUNDAY
OCT 20, 2019
GALWAY DOWNS**



SIGNATURE TASTING GARDEN

The 9th Annual Temecula Half & 5K is coming up and we want you to join us! This race is known for its stunning scenery, positive vibes, jammin' after-party, and of course, the post-race Signature Tasting Garden. Even though this is in SoCal wine country, all types of libations participate!

You can bring your own branded pop-up, swag, marketing materials, ambassador, giveaways, etc. Because we want to help you get your brand's name out there! We will also include your logo on our website, social media shout-out(s), inclusion in our "Tasting Garden Announcement" marketing emails, and inclusion in pre-race email communication to all runners.

Runners and walkers are a very desirable demographic of active individuals with disposable income, so a perfect audience. This group likes to work hard then play hard, one of the reasons our Temecula Half & 5K is so successful, because we give them what they want!

So join us!

RUNNER DEMOGRAPHICS:

TOTAL RACE PARTICIPANTS: 3000
(+volunteers, friends, family, spectators, etc.)

FEMALE: 70% | **MALE:** 30%

AGE RANGE: 5-85

AVERAGE AGE: 36

COLLEGE EDUCATED: 77%

AVG HOUSEHOLD INCOME: \$116,000

CONTACT:

KRISTEN LEITAO, Sponsorship Manager
kristen@sandyfeetevents.com | 206.930.7757

SIGN UP: TemeculaHalf.com/Sponsors